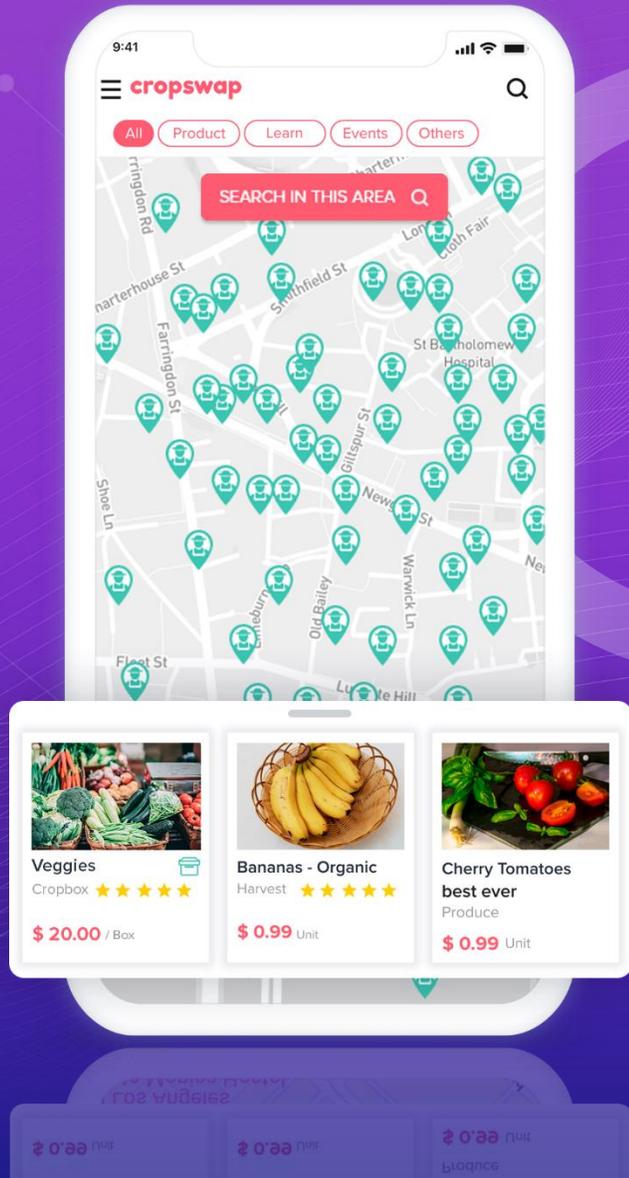


Cafeto

Your Technology Partner  
to Deliver on Your Success



cropswap

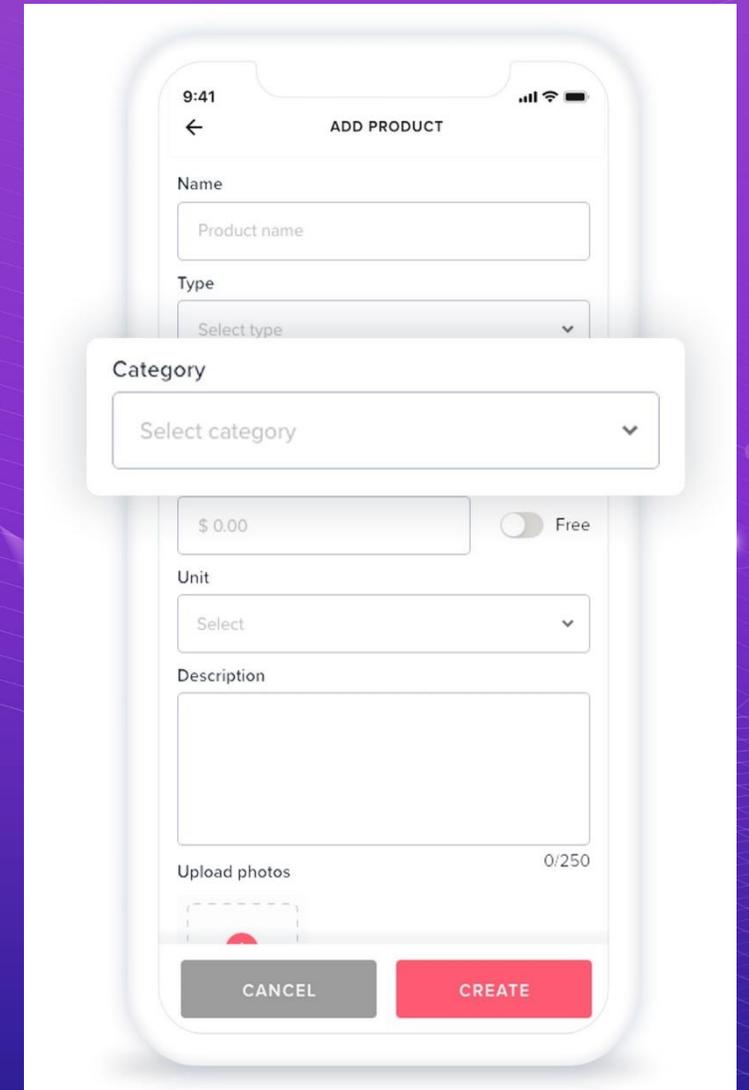


Copswap is a cross-platform mobile farmer-to-consumer app that, by introducing technology innovation to the agricultural supply chain, democratizes access to healthy and organic produce for communities. Consumers can either make a one-time purchase or acquire a weekly subscription to receive a produce box once a week. In-app features include order tracking and marketplace.



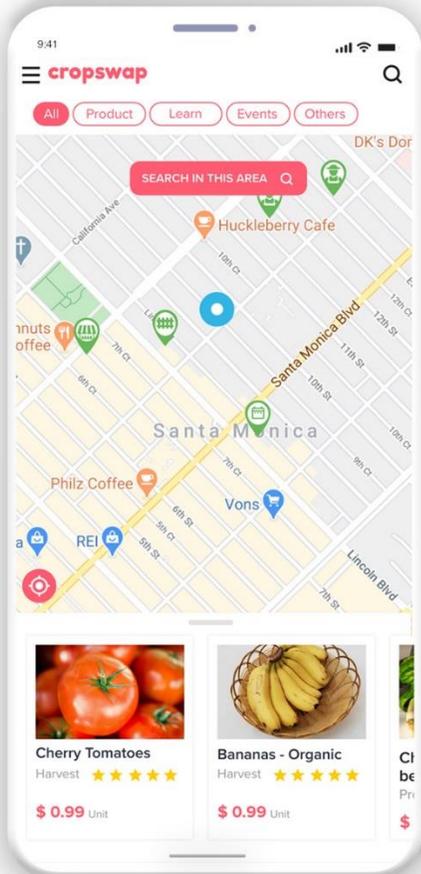
# Needs and challenges

Since its launch in June 2020, CropSwap has experienced a tremendous reception and adaptation both from farmers and consumers. Quickly they realized they needed to expand features and improve the in-app experience from the Backend and the Frontend to provide all the tools necessary to make the relationship between farmers and consumers the easiest, fastest, and more accurate possible.



# Our approach

## Mobile App



**Bringing  
a new  
meaning  
to local**

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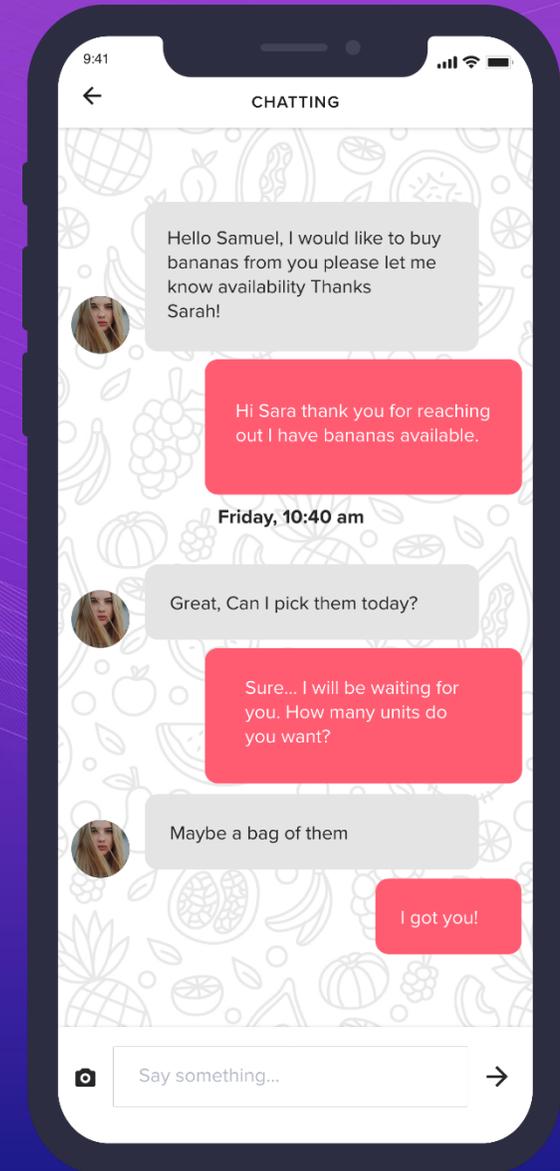
Our team of experts swiftly assisted CropSwap with numerous integrations such as a mapping platform service, in-app chat services, AI-powered search and discovery, integration of a single sign-on option through social media, and payment systems.

We helped integrate the mapping platform Mapbox, which allows consumers to identify via geolocalization the nearest farmers in their area so they can reduce delivery times and carbon footprint.

We integrated Sendbird API to facilitate in-app conversations and messaging between farmers and consumers, thus improving the order and delivery experience.



The third integration was Algolia. This system optimizes the indexing of information, reducing the amount of information the system has to bring from the databases, reducing in a significant way the data usage, and preventing issues like negative scores on App Stores.



Finally, we helped with Stripe's integration, an online payment processing system that powers in-app transactions. This feature allows farmers and users to make and receive payments within the app, consequently making it easier to acquire data from income and expense for further analysis.

# stripe



We're **growing** Together.

Cropswap **4.2.0**  
**Available Now!**

Available on the App Store

ANDROID APP ON Google Play

This is the most powerful development team I've ever worked with. They sat through weeks of meetings going back and forth understanding the mission.

Rob Reiner, co-founder and chief executive CropSwap

# About Cafeto

Cafeto is a global software development company with a presence in the United States and Latin America to help companies build their dream products by guiding the whole development process, starting from strategy to delivery and maintenance.

Cafeto works with global enterprises and small businesses, and early-stage startups based on specific milestones and where they want to be in the project timeline to turn their ideas into reality through its four lines of service: our Software Factory, Development Staff Augmentation, Digital Agency, and Support & Operations.

**100+**  
Projects

**40+**  
Customers

**300+**  
People

**3+**  
Countries

**11+**  
Years





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